Apiax wins Swiss FinTech Awards 2019 and announces expansion into the UK

Zurich, March 15, 2019 – Apiax has been named "Early Stage Startup of the Year" at the Swiss FinTech Awards 2019. The startup is also announcing its expansion into the UK and has secured the services of a former FCA expert for this undertaking.

The Zurich-based regulatory technology (RegTech) startup helps banks and wealth managers to ensure their applications and processes are always compliant with financial market regulations. The startup transforms complex regulations into machine-readable rules, which can be integrated into an existing infrastructure via a standard programming interface.

> **Ralf Huber, co-founder of Apiax, stated:** "We are proud to have won this prestigious award. We would like to thank our fantastic team, our customers and our partners as well as the entire FinTech and RegTech ecosystems for their incredible support. We look forward to helping shape the future of compliance with our technology."

Since the company was founded in May 2017, Apiax has grown to 19 employees today. The company's success was built with the help of its seven major customers and six partnerships.

Apiax is currently preparing for its expansion into the UK. The startup has recruited Alan Blanchard, a RegTech expert from the Financial Conduct Authority (FCA), for this purpose. Alan will be supported by additional staff in a new office in London. Apiax believes in the strong potential of the UK market, not only because it continues to hold an important share of the global wealth management and asset management market, but also because London is a rich source of exciting regulatory and technology talent.

Together with Apiax, Crypto Finance was awarded "Growth Startup of the Year" and Johann Schneider-Ammann was named "FinTech Influencer of the Year" yesterday. Congratulations!

The Swiss FinTech Awards 2019 had a demanding selection process. From more than 70 startups, 10 were shortlisted for further consideration. These 10 companies attended the FinTech Boot Camp organised by Accenture, at the end of which they made a presentation to the jury and to the sponsoring banks in a "speed dating event". Four finalists were chosen based on their application and the strength of their presentations.

About Apiax

Apiax is a RegTech startup headquartered in Zurich, Switzerland, with offices in Lisbon and London. Our powerful tools allow businesses to master complex financial regulations digitally. We provide financial institutions with machine-readable rules for the most pressing regulatory topics and allow them to customise, manage and deploy these rules effortlessly. Our

cutting-edge technology provides full transparency and control over the rules in action and it empowers financial institutions to serve their clients more efficiently than ever before.

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